

## 3.5a Solving Exponential Equations Algebraically


### 5.3 Solving Exponential Equations

**FOCUS** Solve problems by modelling situations with exponential equations.

#### Get Started $2(-3) = -6$

Solve the equation  $2x^2 - x - 3 = 0$  algebraically.

How could you solve it graphically?

<p> <math>\frac{-6}{-1 \times 6}</math></p> <p><math>-2 \times 3</math></p> <p><math>-3 \times 2</math></p>	<p><math>\frac{\text{sum}}{5}</math></p> <p>1</p> <p>-1 ✓</p>	<p><math>2x^2 - x - 3 = 0</math></p> <p><math>2x^2 - 3x + 2x - 3 = 0</math></p> <p><math>x(2x-3) + 1(2x-3) = 0</math></p> <p><math>(2x-3)(x+1) = 0</math></p> <p><math>\downarrow \qquad \qquad \downarrow</math></p> <p><math>2x-3=0 \qquad x+1=0</math></p> <p><math>2x=3 \qquad x=-1</math></p> <p><math>x=3/2</math></p>
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$x = \frac{3}{2}, -1$


#### Construct Understanding

Solve this equation in two ways:  $2^x = 32$

Can you use the same two strategies to solve this equation?  $2^x = 12$

Explain your response.

Solve the equation and write the root to the nearest hundredth.

 **Algebraic method:** Write 32 as a power with base 2.

$$32 = 2^5$$

$$2^x = 32$$

$$2^x = 2^5$$

$$\therefore x = 5$$

#### THINK FURTHER

Is it possible for  $2^x$  to be equal to any real number?



An **exponential equation** contains a power with a variable in the exponent. For example,  $3^x = 81$  is an exponential equation. One strategy to solve this equation uses the fact that when two powers with the same base are equal, their exponents are also equal.

Since 81 is a power of 3, both sides of the equation can be written as powers of 3.

$$3^x = 81$$

$$3^x = 3^4$$

$$\text{So, } x = 4$$

### Example 1

### Solving an Exponential Equation Using Common Bases

Solve each equation.

a)  $2^x = \frac{1}{128}$

b)  $4^x = 8^{x-1}$

#### SOLUTION

a)  $2^x = \frac{1}{128}$

Write 128 as a power of 2.

$$2^x = \frac{1}{2^7}$$

Write the right side with a negative exponent.

$$2^x = 2^{-7}$$

Equate the exponents.

$$x = -7$$

b)  $4^x = 8^{x-1}$

8 cannot be written as a power of 4; however, both 4 and 8 can be written as powers of 2.

$$(2^2)^x = (2^3)^{x-1}$$

Use exponent laws to simplify each side.

$$2^{2x} = 2^{3x-3}$$

Equate the exponents.

$$2x = 3x - 3$$

$$x = 3$$

The solutions of the equations in *Example 1* can be verified by substituting the root into each equation.

For example, in part b, for  $4^x = 8^{x-1}$ , substitute:  $x = 3$

$$\text{L.S.} = 4^x$$

$$= 4^3$$

$$= 64$$

$$\text{R.S.} = 8^{x-1}$$

$$= 8^{3-1}$$

$$= 8^2$$

$$= 64$$

Since the left side is equal to the right side, the solution is verified.

### Check Your Understanding

1. Solve each equation.

a)  $4^x = \frac{1}{256}$

b)  $27^x = 9^{2x-1}$

a)  $256 = 4^4$

$$4^x = \frac{1}{256}$$

$$= \frac{1}{4^4}$$

$$4^x = 4^{-4}$$

$$\therefore x = -4$$

b)  $27^x = (3^3)^x = 3^{3x}$

$$9^{2x-1} = (3^2)^{2x-1} = 3^{4x-2}$$

$$27^x = 9^{2x-1}$$

$$3^{3x} = 3^{4x-2}$$

$$\therefore 3x = 4x - 2$$

$$-4x \quad -4x$$

$$(-x = -2) \cdot (-1)$$

$$x = 2$$

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**Check Your Understanding**

2. Solve each equation.

a)  $2^x = 8\sqrt[3]{2}$

b)  $(\sqrt{125})^{2x+1} = \sqrt[3]{625}$

*a)  $8\sqrt[3]{2} = 8 \cdot \sqrt[3]{2}$   
 $= 2^3 \cdot 2^{1/3}$   
 $= 2^{3+1/3}$   
 $= 2^{3\frac{1}{3}}$*

$2^x = 8\sqrt[3]{2}$

$2^x = 2^{3\frac{1}{3}}$

$x = 3\frac{1}{3}$  or  $\frac{10}{3}$

*b)  $125 = 5^3$  ;  $625 = 5^4$*

*$(\sqrt{125})^{2x+1} = (125^{\frac{1}{2}})^{2x+1}$   
 $= ((5^3)^{\frac{1}{2}})^{2x+1}$   
 $= (5^{\frac{3}{2}})^{2x+1}$   
 $= 5^{3x+\frac{3}{2}}$*

$\sqrt[3]{625} = 625^{1/3}$

$= (5^4)^{1/3}$

$= 5^{4/3}$

$(\sqrt{125})^{2x+1} = \sqrt[3]{625}$

$5^{3x+\frac{3}{2}} = 5^{4/3}$

$(3x + \frac{3}{2} = \frac{4}{3}) \cdot 6$

$18x + 9 = 8$

$18x = -1$

$x = -\frac{1}{18}$

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**Example 2**

**Solving an Exponential Equation Involving Radicals**

Solve each equation.

a)  $2^x = 4\sqrt{2}$

b)  $(\sqrt{3})^{x-1} = \sqrt[3]{9}$

**SOLUTION**

a)  $2^x = 4\sqrt{2}$  On the right side, write 4 as  $2^2$  and  $\sqrt{2}$  as  $2^{\frac{1}{2}}$ .

$2^x = 2^2 \cdot 2^{\frac{1}{2}}$  Use the product of powers law.

$2^x = 2^{2+\frac{1}{2}}$

$2^x = 2^{\frac{5}{2}}$

$x = \frac{5}{2}$ , or 2.5

b)  $(\sqrt{3})^{x-1} = \sqrt[3]{9}$  Write both sides as powers of 3.

$(3^{\frac{1}{2}})^{x-1} = \sqrt[3]{3^2}$

$(3^{\frac{1}{2}})^{x-1} = 3^{\frac{2}{3}}$

$3^{\frac{1}{2}x - \frac{1}{2}} = 3^{\frac{2}{3}}$

Equate the exponents.

$\frac{1}{2}x - \frac{1}{2} = \frac{2}{3}$

Multiply by the common denominator 6.

$6(\frac{1}{2}x - \frac{1}{2}) = 6(\frac{2}{3})$

$3x - 3 = 4$

$3x = 7$

$x = \frac{7}{3}$

When money is invested in a savings account, it earns interest. If the interest is reinvested in the account, it also earns interest; this is called **compound interest**.

Consider an investment of \$100 in a savings account that pays 2% annual interest, compounded annually. This means that the interest earned is calculated and paid into the account annually (once a year); that is, the *compounding period* is 1 year.

After 1 year, the amount is:

$\$100 + 2\% \text{ of } \$100 = \$100 + 0.02(\$100)$   
 $= \$100(1 + 0.02)$ , or  $\$100(1.02)$

After 2 years, the amount is:

$\$100(1.02) + 2\% \text{ of } \$100(1.02) = \$100(1.02)(1 + 0.02)$   
 $= \$100(1.02)^2$

Each subsequent year, the amount increases by a factor of 1.02.

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$$\begin{aligned} \$100(1.02) + 2\% \text{ of } \$100(1.02) &= \$100(1.02)(1 + 0.02) \\ &= \$100(1.02)^2 \end{aligned}$$

Each subsequent year, the amount increases by a factor of 1.02.

After 3 years, the amount is:  $\$100(1.02)^3$

This pattern continues.

After  $t$  years, the amount is:  $\$100(1.02)^t$